

# The PLANET DAIRY range

PLANET DAIRY compounds and blends are available with a range of protein contents to balance the forages and other feeds on the farm to ensure your cows' requirements are met, whether housed or when grazing.



## ...your first choice

Combining exceptional local knowledge, the customer service and attention you expect from a business based on family values and the outstanding technical expertise you would demand from a leading manufacturer of quality animal feeds, Harpers Feeds are trusted by farmers across the South West.

We know all farms have different requirements so pride ourselves on having products to suit all systems and for all species, whether ruminant or monogastric. We manufacture compounds and blends and supply straights, supplements and speciality feeds as well as forage seeds and additives. Feeds are available in an extensive range of physical forms and pack sizes to give exceptional choice.

All manufactured feeds are supplied as fixed formulations so you know the next load will be the same as the last, ensuring consistent performance.

Whatever your requirements, Harpers Feeds can provide feeding solutions to deliver outstanding performance.



### Harpers Feeds

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**Call us on 01409 254 300**

# HARPERS PLANET DAIRY

The **UK's first** dairy compounds and blends with **no soya** or **palm** products

[www.harpersfeeds.co.uk](http://www.harpersfeeds.co.uk)

# PLANET DAIRY

**Dairy farming faces many challenges with perhaps the greatest being to significantly reduce its carbon footprint and to move to net zero carbon milk production by 2040.**

**This will require changes to many aspects of how dairy farms are managed and feeding is no exception. Many milk processors are already demanding changes to production systems.**

**Feeding cows accounts for around 60% of the carbon cost of dairy farming so is a good place to start making changes. The PLANET DAIRY range of dairy compounds and blends has been formulated to help dairy farmers move to net zero carbon by eliminating the use of ingredients linked to environment damage while also helping improve feed efficiency for cost-effective, more sustainable production.**

## PLANET DAIRY – formulated with quality ingredients

The UK imports significant quantities of ingredients which have a damaging impact on the environment, in particular soya and palm products and these ingredients are widely used in traditional compounds and blends, but not PLANET DAIRY.

PLANET DAIRY compounds and blends contain

- No soya meal
- No soya hulls
- No palm oil
- No palm kernel
- No C16 fats

They have been replaced with proven ingredients with a lesser impact on the environment including protected rapeseed (NovaPro), sugar beet pulp, cereals and wheatgluten. Fats have been replaced with non-palm alternatives.

PLANET DAIRY feeds are formulated to deliver exceptional performance at a reduced environmental impact.

## PLANET DAIRY – formulated for feed efficiency

Increasing the efficiency of milk production will help move to net zero carbon. PLANET DAIRY contains speciality ingredients to help drive feed efficiency.

Novatan a blend of essential oils which reduces the rate of protein breakdown in the rumen and stimulates protein syntheses by the rumen micro-organisms reducing lower blood and milk urea levels and reduced energy wastage.

FiMLAC Minerals the FiMLAC high performance mineral pack which contains essential minerals and vitamins in the optimum bioavailable form will ensure cows are sound on their feet, have a robust immune system and get back in calf quickly.

Recognising that all farms are different, working with our Feed Specialists, PLANET DAIRY can be tailored to suit your circumstances and we can include additional products to help you achieve efficient production including:

- Rumen buffers
- Rumen inert fats
- Yeast

