

# The beef mix range

## Show Cattle Mix

This diet will give bloom and condition which is essential for the show ring. 14% protein level with added yeast to aid rumen function.

## 16% Beef Molassed Mix

To be fed to growing cattle, suckler calves and for creep feeding from four months old. General purpose feed to be fed alongside good quality forage and grass.

## Intensive Beef Molassed Mix + Yeast

With good levels of cereals which promotes good fat cover for cost-effective finishing.

## Premier Beef Molassed Mix + Yeast

For ad-lib feeding with straw. Premier Beef Molassed Mix + Yeast includes maize, which will help cattle to grow quicker and finish earlier.

## 33/40% Cattle Protein Pellet/Mix

These diets contain quality raw materials such as soya bean meal, which ensure high levels of DUP. Fully mineralised when diluted with your own cereals.

Weight of barley (kg)	850	800	750	700
Weight of concentrate	150	200	250	300
<b>PROTEIN OF MIXTURE</b>				
33% Protein Pellets/Mix	13.5	14.6	15.8	16.9
40% Protein Pellets	14.5	16	17.5	19



...your first choice

Combining exceptional local knowledge, the customer service and attention you expect from a business based on family values and the outstanding technical expertise you would demand from a leading manufacturer of quality animal feeds, Harpers Feeds are trusted by farmers across the South West.

We know all farms have different requirements so pride ourselves on having products to suit all systems and for all species, whether ruminant or monogastric. We manufacture compounds and blends and supply straights, supplements and speciality feeds as well as forage seeds and additives. Feeds are available in an extensive range of physical forms and pack sizes to give exceptional choice.

All manufactured feeds are supplied as fixed formulations so you know the next load will be the same as the last, ensuring consistent performance.

Whatever your requirements, Harpers Feeds can provide feeding solutions to deliver outstanding performance.



Harpers Feeds

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Beef and growing  
cattle feeds

# Focused on beef and growing cattle nutrition

The feeding challenges of all beef systems are different but the objectives are the same – to produce cattle that grow quickly, grade well and meet buyer specification to ensure the best prices. At the same time, it is important to achieve this cost-effectively, making full use of home grown feeds.

Whether you are a suckler producer, run an intensive finishing system or grow and finish cattle at grass, Harpers Feeds have a choice of products to help you raise your cattle efficiently. The feeds are designed to fit in with the range of management systems seen on-farm, so whatever your system, we have the products to suit.

We also have products suitable for rearing dairy heifers, ensuring they enter the milking herd at the target age, well grown and ready to produce milk and settle into the herd.

All our feeds are backed by our FAR trained team and a range of technical support services.

## The beef feed range

### 16/18% Rearing Mix/Nut

At 12 weeks old calves can be fed on 18% rearing diets. Fed at a rate of 2-3 kgs/ head/ day, this diet will maximise the growth potential of the calves. Two year old calving heifers should be fed this diet right through their first summer at grass to allow them to maximise their growth rate.

### 16/18/21% Cattle Combine Nut

These diets are designed to be fed to 6+ month old ruminating cattle, growing cattle, suckler calves and for creep feeding. The high growth potential of cattle today, coupled with the need to achieve good weights at calving and/or at 30 months of age, makes this diet the ideal general purpose feed for all cattle on farm.

### Beef Finisher Mix/Nut/Roll + Yeast

This is a diet specifically designed to finish cattle with the right level of confirmation and fat cover. Meat quality is a careful balance of flavour, tenderness, colour healthiness and shelf life, and this diet promotes these qualities.

### Premier Beef Nut + Yeast

Formulated with the latest requirements for fat deposition for meat buyers in mind. A wide range of available starch sources (including maize grain) gives optimal volatile fatty acid profile for maximum growth and laydown of fat. Fully mineralised with yeast added to maintain a healthy rumen whilst under the finishing regime.

### 16% Suckler Cow Roll/Nut

A high energy nut or roll carrying magnesium to lower the critical staggers problem in spring and autumn. Also suitable for those cows that are out all winter.

### 25% Beef Balancer Nut

This diet is for the home mixer, using your own cereals or crimp grain. It is double mineralised so no additional minerals are required. This is a high protein, high digestible fibre 6mm nut with no cereal inclusion.  
50% cereal to 50% nut = 17.5% crude protein diet  
66% cereal to 33% nut = 15.5% crude protein diet

### Planet Beef

Developed to help beef farmers move towards lower carbon production, with ZERO soya and palm inclusion. without compromising on growing performance. Protein options of 14, 16% and 18%.

